

DIST Digital Storytelling for Spreading and Promoting Entrepreneurship

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Partners:



www.asev.it



www.uni.lodz.pl/



www.aoaarges.ro



www.fci.cat



www.cdimanager.it



<http://pratika.net/wp/>

The DIST , Digital Storytelling for Spreading and Promoting Entrepreneurship is entering in the last two years of the project . The mobility are in full swing and the countries partners visit each other , with groups of entrepreneurs , aspirant entrepreneurs and teachers . The idea to promote the sense of initiative and entrepreneurship , now becomes a fact , a real action . In fact , the Project DIST , "Digital Storytelling for spreading and promoting entrepreneurship" , is born with the intent to awaken the "desire of enterprise" . The DIST partners made interviews of entrepreneurs young , innovative and positive , and from those interviews any partner involved prepared VET (Vocational Education Trainers) videos especially designed not only to spread and promote entrepreneurship , but also , and we can say above all , to transmit the experiences of the entrepreneurs interviewed. So the videos talk about many aspects of an enterprise , from the leadership to creativity , from team building to negotiating , giving suggestions how to manage a company . These videos offer the opportunity for aspirant entrepreneurs and entrepreneurs to awaken their desire for starting a company , or that simply require comparing with experiences from other countries but also they are a precious teaching instruments for the teachers and for the organizations who work promoting entrepreneurship .

In this month of May there was the second Mobility C2 at Montecatini Terme (Italy) near Florence . A group of nine young girls ad a one man , aspirant entrepreneurs from Poland , accompanied by two professors of the University of Lodz , analyzed some aspects of storytelling , and attended some very interesting courses . In the five days of the Mobility , were shown many videos for the participants , and those days were also an opportunity to visit and to know the activities of the Incubator of Florence and of the National Reasearch Center of Pisa . After this the participants have had the opportunity also to spend some hours visiting the beauties of Florence and Pisa , in Tuscany .

The last lesson of mobility was held by an Italian-Polish marketing manager , so participants could end the lessons discussing in their mother tongue . The mobility was ended with a very nice gala dinner where all the participants had the opportunity to relax after five days really very intensive.



Opening of mobility in Montecatini Terme (Italy)



A course during the mobility in May (Italy)



The visit to the Florence University Incubator



The gala dinner at the end of the mobility

For further information please visit the web site www.distproject.eu , from there it is possible to connect to the Facebook page <https://www.facebook.com/DIST-263214117355113/> the LinkedIn page or sending messages via Twitter .

For more details on the Project , please contact the Project leader ASEV at the following address:
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