

DIST Digital Storytelling for Spreading and Promoting Entrepreneurship

Project Number: 2015 – 1 – IT01 – KA202 – 004621 Duration: 01/09/2015 – 01/09/2018

Newsletter n.1

Partners:



www.asev.it



www.uni.lodz.pl/



www.aoaarges.ro



www.fci.cat



www.cdimanager.it



<http://pratika.net/wp/>

Entrepreneurship is recognised as a powerful driver for economic growth and job creation. One of the main recommendation by the EU Commission Entrepreneurship 2020 Action Plan (2012) is to promote entrepreneurial education and training.

In the EU the uptake and the effectiveness of entrepreneurship education in vocational schools are still far from being fully satisfactory. This is mainly due to lack of suitable materials and lack of skills in trainers.

DIST project wants to increase the sense of initiative and entrepreneurship (SIE) with VET trainers, aspirant entrepreneurs and entrepreneurs by the use of storytelling: through micro-narrative human give meaning to life event and share values with others.

Digital storytelling will be used by creating a set of open educational resources.

In the following three years the project DIST will produce:

- A Guide on Storytelling for Training
- Enhanced Full Videos based on successfully young entrepreneurs' histories
- Thematic VET videos
- E- training addressed to trainers and to adult unemployed

The project will be carry out by a consortium of 6 organizations interested at different levels in developing entrepreneurship: 2 employers' associations, 2 research organizations, 2 VET organizations.

PROJECT'S UPDATE

DIST partners have been participated in the kick off meeting in the ASEV premises (Empoli, IT) to deepen the features of the project and to agree on the future steps to be undertaken.



DIST kick off meeting - Empoli (Italy)

WHAT'S NEXT

In the following months, in each partners' country, 15 young entrepreneurs will be interviewed and video recorded. From this interviews a study on main themes emerged by the interviews, a guide on storytelling for training and a number of videos for educational purposes will be created.

The DIST website will be on line soon for more information please contact your nearest partner: m.porciani@cdimanager.it