

DIST Digital Storytelling for Spreading and Promoting Entrepreneurship

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Partners:



www.asev.it



www.uni.lodz.pl/



www.aoaarges.ro



www.fci.cat



www.cdimanager.it



<http://pratika.net/wp/>

Promote ideas that increase the sense of initiative and entrepreneurship, in a period of economic difficulties, such as nowadays we are living, becomes absolutely strategic. The Project DIST, Digital Storytelling for spreading and promoting entrepreneurship, is born with the intent to awaken the "desire of enterprise," using digital storytelling made by entrepreneurs young, innovative and positive, who talk about their career paths, about their stories, their successes but also the difficulties faced (and solved), in their boot path of a company, in Italy, Spain, Romania and Poland.

The activities envisaged in the DIST are proceeding briskly and each partner is fulfilling its duties in the proper way. The basic preliminary work has been concluded, in fact, have been carried out the interviews with 60 entrepreneurs from the partner countries (15 entrepreneurs per country), and from this work will originate the entire DIST Project, which is precisely based on the stories told by these entrepreneurs.

In the coming months, the partners of DIST Project will produce all intellectual outputs which characterize the Project itself: a Storytelling Guide for training, a selection of 20 videos (5 per country) chosen from among the 60 videos produced which have the most interesting contents and, starting from ones, some further videos expressly conceived for using by professional training agencies. After this, will be prepared some courses for teachers and for the unemployed and subsequently it will be prepared also a training course for aspirant entrepreneurs and for those entrepreneurs who want to awaken their desire for starting a company, or that simply require comparing with other experiences from other countries.

All partner organizations are working in close contact through an internal Project web site, and comparing each other every month in meetings Skype, taking counsel on the actions, the most effective, to be taken to obtain the best performance of the Project. In the month of May there was the second kick off meeting, held in Terrassa in Spain, at the headquarters of the Spanish partners Cecot. It was a meeting very effective to give a further boost to the DIST Project, perfectly governed by the Project leader, the Italian ASEV and comfortably hosted by the Spanish partner. During the kick off meeting, finally it were processed all the operational guidelines of the Project. There were been also some interesting talks regarding the management of the intellectual outputs to be used after the Project, the use of the documents produced, the aim of offering to entrepreneurs and aspirant entrepreneurs, to trainers and teachers in vocational schools, the availability of Educational Resources that can be used by everyone even beyond the end of the Project same.



DIST kick off meeting - Terrassa (Spagna)

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NEXT STEPS

In the next month , will be held in Arezzo the first Mobility expected from the Project , during which the partner countries will accompany in Italy some stakeholders , to face a 7 days training and report their impressions and testimonies regarding the interesting idea of Storytelling of the DIST Project.

For further information please visit the web site www.distproject.eu , from there it is possible to connect to the Facebook page <https://www.facebook.com/DIST-263214117355113/> or sending messages via Twitter .

For more details on the Project , please contact the Project leader ASEV at the following address: g.rigoli@asev.it